



# Southeast Rotary News

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November, 2006

## Steve says:



The change of season with its shorter days, brisk and invigorating weather, and the Thanksgiving holiday provide a framework for my thoughts.

How many times a day, a week, or a month do we get to say Thank you to someone, or to be thanked for something we have done?

- Rotarians for your participation personally and financially in our club activities and service projects.
- Members of the Board for your time and leadership.
- To each one of you who has taken on the leadership of a specific project or activity.
- Linda Bradshaw, President, Rotary Club of Tulsa for arranging the Frank Devlyn meeting for all area Rotarians.
- Frank Devlyn for your comments about Rotary, and for reminding us again of the good works accomplished around the world by our gifts to the Rotary Foundation.
- Joseph Bias for a thrilling performance, singing, "You'll Never Walk Alone".
- Peggy George, Ed Hardesty, Russ Robinson, and Danny Mitchell for the extra service you provide to Rotary and to our club from the District.
- Employer, co-workers and family for your support of Rotary.
- For opportunities to put "Service Above Self" in to action.
- Rotary for creating opportunities for me to "make a difference" in the lives of others here and around the world.
- Bob Moore for inviting me to join Rotary!

In other sections of this newsletter or in the Portsider you will see many opportunities to serve others. Thank you for inviting someone else to visit our club and join Rotary.

Until next month...

Steve



*The smallest act of kindness is more than the grandest intention.*

*~Oscar Wilde*

worth

**NOVEMBER IS FOUNDATION MONTH – THE LAST PAGE OF THIS NEWSLETTER IS FULL OF FOUNDATION INFORMATION.**

## Club Administration

### Programs/Events

- 11/21 – Baptist Children's Home
- 11/28 - Rotary Foundation program
- 12/12 – Phil Wood, Tulsa City Auditor

**Card draw:** \$900+

### FUNDRAISING - We need your help!

My father used to tell me that whenever I had a dilemma to think back to the basics. The simple basic foundation for any of us in our family life, our business or in this case a non-profit organization like Rotary is we cannot survive without adequate funding. We cannot continue to support the organizations that are near and dear to us without adequate funding.

In our most recent fundraiser we tried to accommodate those in our club that said they wanted something they could participate in (bowling), we tried to accommodate those that said they wanted something that would involve their families and be fun (bowling, pizza, celebration) and we tried to accommodate those that said they wanted something where they didn't have to just write a check (asking others for donations to support Rotary).

To date we have received over \$7,000.00 in donations and we aren't done yet!! Thanks to each of you for your donations and if you haven't turned yours in as yet - please get them in soon.

Moving forward – we want your input on future fundraisers. Please feel free to contact Steve Curley or me with your suggestions. We are already working on something for next summer.

**"Is it the truth"?** – You bet! Respectfully, Jim Hopkins

### Did you know?

Ever wonder what happens to the remaining food from Tuesday's lunch. Do you occasionally see members bringing in plastic containers and give them to Bobbie? You will be pleased to know our lunch is shared with the H.O.W Foundation.

### We want to communicate with you

In this information age, it should be easier to disseminate information. In fact, we realize, it is too easy. You are inundated with all sorts of correspondence. Please let us (Steve Curley or Scott Long) how to best communicate with you, to keep you apprized of the opportunities and benefits of your club?

Going forward, a limited number of copies of the newsletter and Portsider will be available at the back table. You receive direct email that contains the publications. The are also available anytime, anywhere on our website [www.setulsarotary.org](http://www.setulsarotary.org). Can you think of anything else? Goal: to eliminate "I didn't know".

You, the members, provide content for our publications.

Thank you for your assistance.

## Service Project

### Dictionary Project

"Define" your service to the community by taking a break from work for a short "spell" and assisting in the distribution of dictionaries to Union third grade students. Just contact Steve Zenthoefler at [stevez@kfoc.net](mailto:stevez@kfoc.net) to let him know your willingness to help. This takes just 45 minutes or so and you'll love the reaction from the kids. It's a very rewarding experience and will count toward fulfilling a red badge requirement. Thank you Steve for your hard work in organizing this project again.

### Blood Donor Wallet Card

Please pick up a Blood Donor Wallet Card at the next meeting. There is space on the back to record your blood donations for the current Rotary year (July 1, 2006 through June 30, 2007). Keep the card with your OBI or American Red Cross donor card and record each donation. At the end of the year just turn your card in to Bob Featherston or Cathey Fisher.

### DVIS Adopt-a-Family

Make Christmas a special memory for a family in need. This year we have adopted a mother who has just moved into the DVIS shelter and needs our help to keep the season bright for her two children, a boy and a girl. DVIS family includes 36-year-old mother with 10-year-old daughter and 7-year-old son. She is in school and will finish in January. Her plans include an office/administrative career. We will collect for the next 3 weeks.

We will take up donations at the next two club meetings. We will also provide a "special needs" wish list to help them acquire some basic household items. Thanks to Lynn Schmook and his family for being Santa's helpers.

### Wheelchair Project

Thanks to all Rotarians for putting your change (and dollars) in the yellow cans on the center of the table each week in Rotary meetings. These funds are used to purchase wheelchairs for people around the world who need them. The cost for a wheelchair is \$75. Already this Rotary year (since July) we have collected \$221.43. How about a goal of \$1,000 by the end of the year? We will update our total in March. Think about buying a complete wheelchair to be generous, to honor someone or to memorialize someone. You can do this throughout the year. (Ken Mayton)

## Membership

Membership retention and growth are each member's opportunity to share the benefits of Rotary. Recently Mark Lawrence and Beverly Barry have resigned. We are four members behind our growth projection. Who can you introduce Rotary to?

## Public Relations

### TU T-shirts available

It is not too late to purchase t-shirts from Rotaract. Sales have covered our cost and future sales are pure profit. Check with Kenyon Blount or Steve Curley if you want to proudly proclaim Rotary and TU!



## Rotary Club of Southeast Tulsa Website

Our club's website is a valuable tool. Take a look! [www.setulsarotary.org](http://www.setulsarotary.org). There is news you can use, links to other Rotary sites, and Members-only section. **Ed Hardesty** is the Webmaster. Please send feedback and information to be posted to the site to Ed at [Edwin.Hardesty@ssa.gov](mailto:Edwin.Hardesty@ssa.gov).

**The ONLY place you find a club roster** is the online pictorial directory in the Members-only section. It is passworded to limit access to your contact data.

### Check it Out!

District 6110's web site, [www.r16110.org](http://www.r16110.org) is chock full of interesting items and what is going on in the District. Here, you will find the latest make-up times and locations

## Foundation

### Primer on Foundation Giving

**Sustaining member** - one who gives at least \$100 per year, with a goal of becoming a Paul Harris Fellow. Gifts can be made to The Rotary Foundation, in general, or directed to the Permanent Fund, Annual Program Fund, Polio Plus, and Humanitarian Grants.

**Paul Harris Fellow** – recognition for accumulatively donating \$1,000 to the Rotary Foundation. Giving may be directed to specific programs and may be made in honor of someone other than a Rotarian. There are up to 10 levels, signified by gemstones on the PHF lapel pin.

**Paul Harris Society** – recognition for committing to donate \$1,000 per year to the Foundation. Giving may be directed to any program except the Permanent Fund.

**Major Donor** – recognition for giving over \$10,000 to Rotary International. There are 6 levels to giving. A distinguished lapel pin/pendant or crystal globe recognizes donors.

**Benefactor** – recognition for committing to contribute \$1,000 to the Permanent Fund via bequest in your estate planning or direct contribution.

**Bequest Society** – recognition for Rotarians committing \$10,000 or more from their estate planning. There are six levels, to \$1M.

## **The Rotary Foundation By Ed Hardesty**

November is Rotary Foundation Month. The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill and peace through the improvement of health, the support of education, and the alleviation of poverty. The Rotary Foundation is a not-for-profit corporation that is supported solely by voluntary contributions from Rotarians and friends of the Foundation, who share its vision of a better world.

The Foundation was created in 1917 by Rotary International's sixth president, Arch C. Klumph, as an endowment fund for Rotary "to do good in the world." It has grown from an initial contribution of \$26.50 to more than \$127.8 million contributed in 2005-2006 to the Annual Programs Fund. District 6110 Rotarians contributed \$355,489. Southeast Tulsa continues to be a leader in District 6110 with \$10,076 or \$136.57 per member contributed during the 2005 - 2006 Rotary year.

The Rotary Foundation's event-filled history is a story of Rotarians learning the value of service to humanity. The Foundation's Humanitarian Programs fund international Rotary club and district projects to improve the quality of life, providing health care, clean water, food, disaster relief, education, and other essential needs primarily in the developing world. Through District Simplified Grants the Rotary Foundation is also able to fund club projects in local communities. One of the major Humanitarian Programs is PolioPlus, which seeks to eradicate the poliovirus worldwide. Through its Educational Programs, the Foundation provides funding for some 1,200 students to study abroad each year. Grants are also awarded to university teachers to teach in developing countries, for peace scholars in Rotary's seven Centers for International Studies in Peace and Conflict Resolution at top universities on every continent, and for exchanges of business and professional people.

Wherever there is a human need in the world the Rotary Foundation is there. It is critical that we continue to support the Foundation each year. Contributions to the Annual Programs Fund are held for three years. During that period, the interest earned is used to cover all of the administrative costs. Following the three-year period, all of the money is spent on projects, and many projects go undone because we simply did not have enough money.

When thinking of the Rotary Foundation we often think of the "big picture". For example, we have prevented over 500,000 children from contracting polio. Since 1947, we have provided over 37,000 Ambassadorial Scholarships for students to study in 100 countries. Each year the Rotary Foundation funds over 500 Group Study exchanges. It is important for us to be aware of the number of lives touched by our Foundation and its vast reach. More important, however, is for us to think of the "small picture". We need to picture the individual lives that are touched by our contributions to the Rotary Foundation. For example, for just \$2.00 per week, which is approximately what it costs to become a sustaining member, you can provide textbooks for one elementary school in a developing country, or cataract operations for three blind individuals, or mosquito netting for 35 homes to prevent the spread of malaria. When we think of the small picture, the pictures of the faces of the people whose lives have been changed by the Rotary Foundation our hearts are touched.

November is Rotary Foundation month. Throughout this month feel the warmth that comes from knowing that our Foundation is helping people in local communities and in every corner of the globe. Renew your commitment to support our Foundation every year and you will be blessed beyond measure.

### **TRF-Direct and You.**

What a simple way to fulfill your commitment to the Rotary Foundation! Painless. Consistent. Affordable. The minimum transaction is \$25. You may select to give monthly, quarterly, or other.

TRF-Direct is District 6110's program to help you meet your giving goals. You can transfer funds from not only a checking/savings account, but from a credit card debit. (Imagine getting miles or bonus points or cash back because you used your credit card!)

Throughout the remainder of the Rotary year (June, '07), the District will match your TRF-Direct donation in order for you to become a Paul Harris Fellow, Multiple PHF or Major Donor. Because of matching funds donations, each dollar you give is like giving two dollars. Put another way, you can reach your next level of recognition for half-price, as long as these matching funds are committed.

IN ADDITION, for TRF-Direct givers who are seeking their first Paul Harris Fellow, your club, SE Tulsa Rotary, will match your donation points. The Board is committed to this matching through June '07.

For those who are Sustaining members, TRF-Direct means you will be recognized as a Paul Harris Fellow for electronically donating \$334 this year. The District and the Club will match your giving.

About 20% of your club takes advantage of this program. Care to join us?

### **Why Walk Alone?**

Interesting: charities that come to other charities for donations. You give to the Club and the club gives it to another organization. (Note: other than the Wheelchair Foundation and a few other exceptions, Rotary International uses their funds to do the hands-on work of Rotary). The groups have learned not to walk alone.

Why do we, SE Rotary Club members, choose to "walk alone"? It seems we are reluctant to go our employers who may have a gift-matching program. If an employer has a scholarship-matching program, why not direct it to Rotary scholarships? John Marquis garnered the aid of his Sunday School Class and Men's Fellowship to bring in BowlaThon bucks. How many of us just "walked alone" and wrote a check?

Does your or your business come in contact with larger, generous, foundations? Why not apply? Do you work for or represent a company who raises its community presents by seeking out places to give a hand or dollar. They want to be assured their gifts are managed well and will have an impact. Giving to SE Tulsa Rotary will help them reach their goals.

Look around. Who do you know that can walk with us?